

# INTERNATIONAL CONFERENCE ON GLOBAL MARKETING AND TRADING



**The market is a devise for transferring money  
from the impatient to the patient**

**05&06-APR-2024**

## CONTACT DETAILS

- 📍 Ms.Benisha,
- 📞 +91 7708973048
- 🌐 Zoom Meet
- ✉ [Connect@virtualcollaboration.in](mailto:Connect@virtualcollaboration.in)



## About ICGMAT 2024

It's a Right Time to choose the Right Way of Success, Aim of This ICGMAT International Scientific Conferences, is to provide the Platform for Researchers across the world to recognize their Achievements, and also its provides a forum to the appropriate target group by organizing Planned Annual Meetings with the aim of generating new knowledge and better understanding. Our world is undergoing a revolutionary period in the creation and dissemination of new knowledge and innovation in many disciplines. Simultaneously humans are on a journey to the achievement of self-actualization, which relates to the ultimate fulfilment of one's potential. The unprecedented levels of discovery and innovation that are the hallmarks of recent decades are giving birth to entirely new meetings, which are in turn stimulating further advances, new opportunities, fresh insights and serve as a 'Continuing Force for Progress'. To improve the common man's life by developing new innovative Medical and Engineering ideas, Technical tools or models or products of their need. These new ideas and knowledge may be disseminated to the common man by organizing conferences, workshop, seminars and/or awareness programs and by publishing high quality academic international Books, or Journals, or Magazines or Tracts/Pamphlets on any subjects/topics, which is related to the overall growth/improvement/uplift of all sections of society.

## Dear Attendees

We are glad to announce the International Conference On Global marketing and trading to be held on 05&06-April - 2024 organized by VDGGOOD professional association and its editorial Board Members. This conference is a unique international platform that's a confluence of all stake holders of the ecosystem – Industry, Academia, Researchers, Innovators, Regulators – gather to present and discuss about the above said areas. As the premier event, we have developed a program with your interests in mind. We have not only increased the number of opportunities for you to network with colleagues from across the world but also introduced more focused sessions that will feature cutting edge presentations, special panel discussions, and livelier interaction with industry leaders and experts.



## Call for Presentation

Abstract/ Paper for presentation in the conference are invited from Practitioners, Research Scholars and P.G. & U.G. Students. Authors are requested to send Abstract/ Paper by e-mail: [Connect@virtualcollaboration.in](mailto:Connect@virtualcollaboration.in)

## Website Link:

[https://www.brainymeet.com/conference\\_detailsinternational-conference-on-innovation-of-global-marketing-and-trading](https://www.brainymeet.com/conference_detailsinternational-conference-on-innovation-of-global-marketing-and-trading)

Fill out the registration form to participate and give a presentation in Conference: [Click here](#)

## ICGMAT 2024

This Brainy Meet belongs to the people of ICGMAT (International Conference On Global marketing and trading) graduates and the potential drive about their career sustainability.



# Why do I need to attend future ICGMAT 2024?

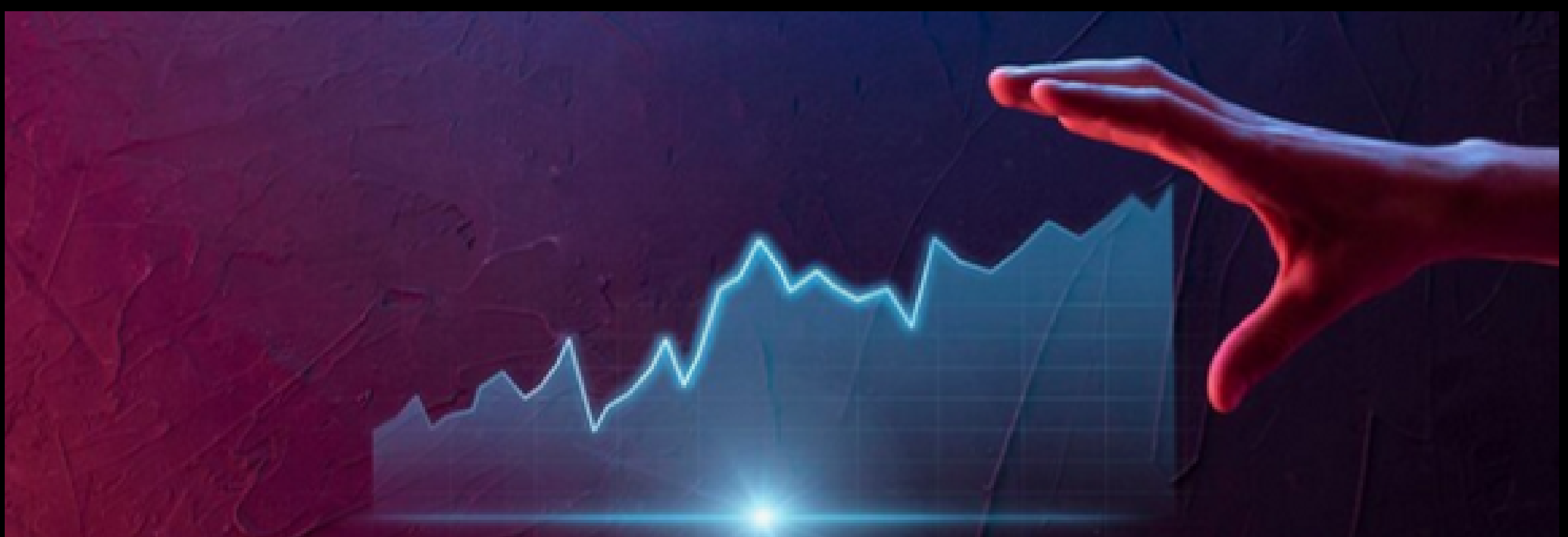
- **Virtual Event - it's the safest way to keep closer to the other scientists.**
- **Hard copy of Presentation/ Participation Certificate will reach at your doorstep.**
- **Presenters will get 1 year membership (You can attend all virtual conferences at free of cost for the next 1 year)**
- **Best Presentation, Best Paper and Best Speaker will be chosen by the Session chair after the Conference**

## Objective

The Objective of the conference is to provide platform for academicians, researchers and

## Practitioners to:

- **Disseminate research, providing insights into the challenges and opportunities, emerging strategies and analytical tools in the domain under the research field**
- **Share innovative ideas on domain so as to navigate and develop successful new innovation Present case studies from applications of cutting-edge tools and technologies**



# **Conference Topics**

## **Track 1**

- International marketing
- International finance
- Multinational corporation
- International transportation and logistics
- International logistics management
- International economics
- Business administration
- Business operations and decision making

## **Track :2**

- Global marketing and economy
- Globalization
- Luxury brands management
- Consumer behavior
- Digital marketing
- Communication
- CSR and luxury
- Distribution strategy

## **Track :3**

- Risk management and insurance
- Political science and public administration
- Leading roles in private and public sectors
- Leadership development
- Policy analysis
- Strategy development
- Complex global arena
- Management

## **Award Nomination Categories**

**Participants can nominate them selves for any four categories:**

- **Best Oral/ Poster Presentation Award**
- **Best Paper Award**
- **Best Speaker Award**
- **Engineering Excellence Award**
- **Young Scientist Award**
- **Best Researcher Award**
- **Young Achiever Award**
- **Innovative Researcher Award**
- **Young Professional Award**
- **Best Practitioner Award**
- **Best Pioneer Award**
- **Best Faculty Award**
- **Young Scientist Award**
- **Faculty Excellence Award**
- **Budding Researcher Award**
- **Research Excellence Award**
- **Young Researcher Award**
- **Young Technologist Award**
- **Science Glory Award**
- **Best Academician Award and more.**

## Registration Fee Details

	Category	Early Bird Fee					
		Annual Year		2 Year		5 Year	
		Indians (INR)	Others (USD)	Indians (INR)	Others (USD)	Indians (INR)	Others (USD)
Participant	Student	1200	70 \$	2000	100 \$	5000	270 \$
	Ph.D Scholar	1800	100 \$	2600	150 \$	7000	350 \$
	Delegate	2400	160 \$	3800	270 \$	8000	400 \$
	Listener	800	50 \$	-Nil-	-Nil-	-Nil-	-Nil-
	Group Registration	20 % Relaxation Applicable					

**Standard Fee:**

**1500 INR\ 80 \$ + Early Bird Fee**

**Final Call:**

**3000 INR\ 160 \$ + Early Bird Fee**

**Register Now**

## Benefits of the Membership

- Members can become Chief guest / Keynote speaker/ Session Chair/ Co host & Co-organizer of the Events
- Members can attend all the virtual conferences at free of cost until the membership gets over
- Members can attend 2 Physical conferences at free of charge
- Members profile will be nominated for Researcher Award,
- Members can conduct conference in their Institute and conference certificates will be provided from our organization
- Member can become a reviewer/ Chief Editor of the Journal
- Members can publish their Review / Research in International Journals
- Softcopy of the Proceeding will be given for each and every conference
- Hard Copy of the participation and Award winning certificates will be sent by post to the residential Address
- 80 G will be applicable

## Registration details

**Register Here:** [Click Here](#)

or

[https://razorpay.com/paymentbutton/pl\\_HqVi0Cd6T9rBzz/view/?utm\\_source=payment\\_button&utm\\_medium=button&](https://razorpay.com/paymentbutton/pl_HqVi0Cd6T9rBzz/view/?utm_source=payment_button&utm_medium=button&)

Or

**GPay/Phonepe/Paytm:**

[brainyconference@oksbi](mailto:brainyconference@oksbi)

## Important Dates

**Abstract Submission Due Date** :02-Apr-2024

**Date of Conference:** 05 & 06-Apr-2024

**Venue:** Zoom App Online

Send your abstract to the email or you can submit via website before the due date proceed further.

# PREVIOUS CONFERENCE GALLERY



“thank you”